REIMAGINE YOUR LEADERSHIP JOURNEY

2022 PRO VIRTUAL CONFERENCE
Oct 28, Nov 4, Nov 11; 12 - 5pm ET

sponsored by:
Stanley Black & Decker
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Following two years of "going virtual" during the pandemic, organizations have had to adapt to a rapidly changing landscape and incorporate new ways of doing business. Our programming at SASE Pro is evolving alongside you.

This year, SASE Pro will offer two independent national conferences. Our primary conference will be an in-person event in Atlanta, GA, on October 6-7. However, we recognize that this offering does not meet the needs of all of our organizational partners.

For those unable to join in-person, we have designed a 3-day virtual conference spanning three consecutive Fridays. To eliminate overlap with the in-person event, the virtual conference will feature an entirely different set of trainers and keynote speakers.

We look forward to welcoming you on Friday, October 28 to kick-off our virtual conference!
SASE PRO is a strategic focus of the Society of Asian Scientists and Engineers (SASE). We seek to increase the business impact of Asian STEM professionals by helping to develop the leadership, cultural agility, and soft skills to unlock your full leadership potential.

3X Asians are three times under-represented at executive levels compared to entry levels in STEM careers.

“Most companies invest in leadership training. However, few have the expertise or scale to provide training for Asian American professionals to achieve the required cultural adaptability. We envision SASE becoming a scaled hub of expertise and programs to help companies and individuals unlock the leadership potential of the Asian American STEM workforce.”

Dennis Hirotsu
Senior Executive Advisor for SASE Pro
Retired R&D SVP at Procter & Gamble
The SASE Pro National Conference not only provided me the resources and connections to build myself as an individual, it gave me a space of inclusivity to be vulnerable as well as the visibility to see the potential in myself through current Asian leaders."

"This was an outstanding program! I was able to connect with other Asian American professionals and attend workshops focused on developing the self-awareness and skills to foster future career growth."

Sokchea Som
Production Supervisor, Cargil

Baosheng Liang
Senior Reservoir Engineer Advisor, Chevron

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The SASE conference brings together an awesome group of like-minded professionals who help you realize your goals and dreams and nurture you to find your Ikigai - your motivating force.”

Ajitha Yerrabelli
Lead Responsible Engineer, Baltimore Gas & Electric

Companies will create competitive advantage by:

- Unleashing the leadership potential of their Asian STEM employees;
- Increasing Asian employee retention by developing a stronger sense of community and visible models for success;
- Gaining an edge in Asian STEM workforce recruiting; and
- Addressing the leadership diversity gap over time.

Individuals will transform by:

- Participating in programming that strengthens their business and organizational impact;
- Expanding their personal networks; and
- Gaining exposure to and learning from Asian executive leaders.
2021 SASE PRO
NATIONAL CONFERENCE RECAP

6 Concurrent Programming Tracks

26 Professionally-Led Leadership Workshops

11 Panels Featuring 45 Senior Executives

50+ Pros in attendance

30+ Pros

20+ Pros

10+ Pros
2021 SASE PRO NATIONAL CONFERENCE DIVERSITY

YEARS OF PROFESSIONAL EXPERIENCE:
- 0-4 Years: 15%
- 5-9 Years: 16%
- 10-14 Years: 18%
- 15-19 Years: 23%
- 20+ Years: 27%

GENDER:
- Female: 47%
- Male: 52%
- Not Disclosed: 1%

CAREER LEVEL:
- Entry Level: 20%
- Team Leader (No Direct Reports): 13%
- First Level Manager (Has Direct Reports): 14%
- Senior Manager (Manager of Managers): 38%
- Senior Manager (Within Two Levels of CEO): 10%
- Prefer Not to Say: 6%
The NC2022 Professional Conference will use SASE Pro's Leadership Competency Framework to provide a common language to organize session objectives. The conference will feature additional focus on the high-demand competencies of Leading Yourself for Growth and Leading Impactful Communications. The conference is a fully customizable experience. Each attendee will be able to design their own journey – you may choose a particular competency to focus on for the entire event or shift your focus areas according to specific content of interest.

CONFERENCE FEATURES

- >25 hours of programming across 3 concurrent tracks
- 18 workshops from 9 professional Asian trainers
- Structured Networking sessions with 250+ Asian professionals
- Keynotes from Asian Senior Executives
Crafting A Moonshot
Purpose for Your Team

Managing Up - Leveraging your Strengths and Asking for What You Need

Stop People-Pleasing, Start Leading!

Attacking Together With a Plan

Distracted to Discerning - Maximize Productivity by Stretching your Virtual Habits

Public Speaking for People-Pleasers

Opening Keynote
12:00 pm ET

Connections
1:55 pm ET

Closing
4:00 pm ET

Ask Me Anything
4:20 pm ET

End
4:50 pm ET

Oct. 28
2022 PRO VIRTUAL CONFERENCE TRAINING PARTNERS

TERESA MAR - Authenticity at Work
AMY YIP - Amy Yip Coaching
VAN LAI-DUMONE - worksmART Advantage
NIKHIL PAUL - We R Human
WENDI ZHANG - Wabi x Zabi
FABIAN DE ROZÁRIO - GlobalConnect
NEELU KAUR - Neelu Kaur Leadership & Wellness
TBD - TBD
TBD - TBD
ALL-ACCESS PASS TO 3 DAYS OF PROGRAMMING.

CLICK HERE TO REGISTER

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