

# REIMAGINE YOUR LEADERSHIP JOURNEY



2022 PRO VIRTUAL CONFERENCE  
Oct 28, Nov 4, Nov 11; 12 - 5pm ET

*sponsored by:*

**StanleyBlack&Decker**

**verizon**<sup>✓</sup>

# JOIN US AT THE 2022 PRO VIRTUAL CONFERENCE

Following two years of "going virtual" during the pandemic, organizations have had to adapt to a rapidly changing landscape and incorporate new ways of doing business. Our programming at SASE Pro is evolving alongside you.

This year, SASE Pro will offer two independent national conferences. Our primary conference will be an in-person event in Atlanta, GA, on October 6-7. However, we recognize that this offering does not meet the needs of *all* of our organizational partners.

For those unable to join in-person, we have designed a 3-day virtual conference spanning three consecutive Fridays. To eliminate overlap with the in-person event, the virtual conference will feature an entirely different set of trainers and keynote speakers.

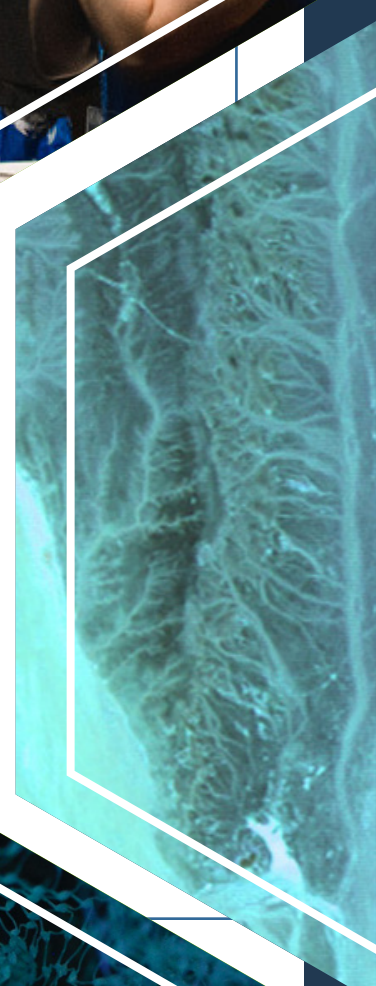
We look forward to welcoming you on Friday, October 28 to kick-off our virtual conference!



Paraag Maddiwar  
Director of Professional Programs



Khánh Vũ  
SASE CEO & Executive Director







**SASE PRO** is a strategic focus of the Society of Asian Scientists and Engineers (SASE). We seek to increase the business impact of Asian STEM professionals by helping to develop the leadership, cultural agility, and soft skills to unlock your full leadership potential.

**3X**

**Asians are three times under-represented at executive levels compared to entry levels in STEM careers.**



“Most companies invest in leadership training. However, few have the expertise or scale to provide training for Asian American professionals to achieve the required cultural adaptability. We envision SASE becoming a scaled hub of expertise and programs to help companies and individuals unlock the leadership potential of the Asian American STEM workforce.”

Dennis Hirotsu  
Senior Executive Advisor for SASE Pro  
Retired R&D SVP at Procter & Gamble



# WHY GET INVOLVED WITH SASE PRO?

Companies will create competitive advantage by:

- Unleashing the leadership potential of their Asian STEM employees;
- Increasing Asian employee retention by developing a stronger sense of community and visible models for success;
- Gaining an edge in Asian STEM workforce recruiting; and
- Addressing the leadership diversity gap over time.

Individuals will transform by:

- Participating in programming that strengthens their business and organizational impact;
- Expanding their personal networks; and
- Gaining exposure to and learning from Asian executive leaders.



"This was an outstanding program! I was able to connect with other Asian American professionals and attend workshops focused on developing the self-awareness and skills to foster future career growth."

**Baosheng Liang**  
Senior Reservoir Engineer Advisor, Chevron



The SASE Pro National Conference not only provided me the resources and connections to build myself as an individual, it gave me a space of inclusivity to be vulnerable as well as the visibility to see the potential in myself through current Asian leaders."

**Sokchea Som**  
Production Supervisor, Cargil



The SASE conference brings together an awesome group of like-minded professionals who help you realize your goals and dreams and nurture you to find your Ikigai - your motivating force."

**Ajitha Yerrabelli**  
Lead Responsible Engineer, Baltimore Gas & Electric

# 2021 SASE PRO

## NATIONAL CONFERENCE RECAP



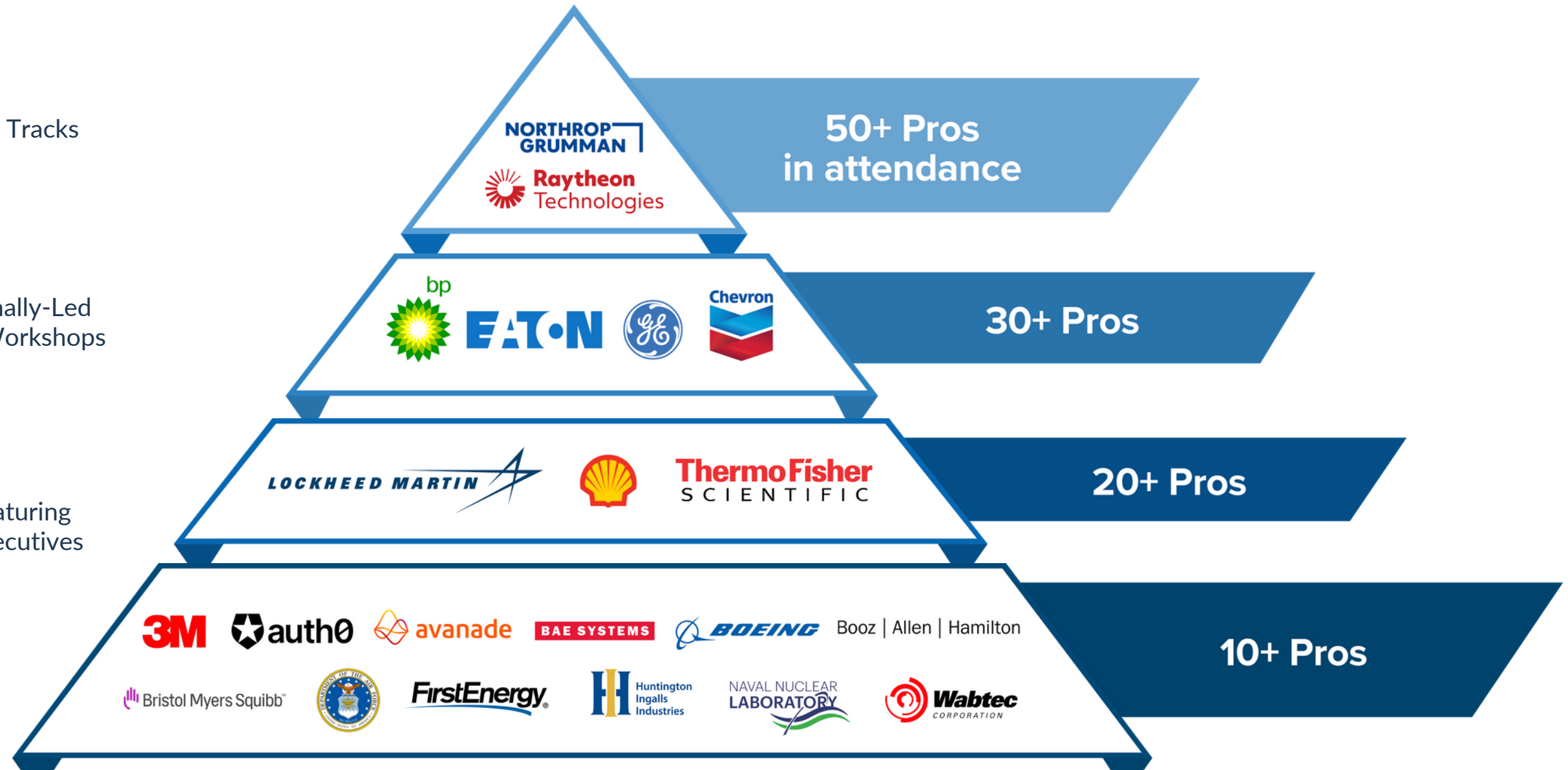
6 Concurrent  
Programming Tracks



26 Professionally-Led  
Leadership Workshops



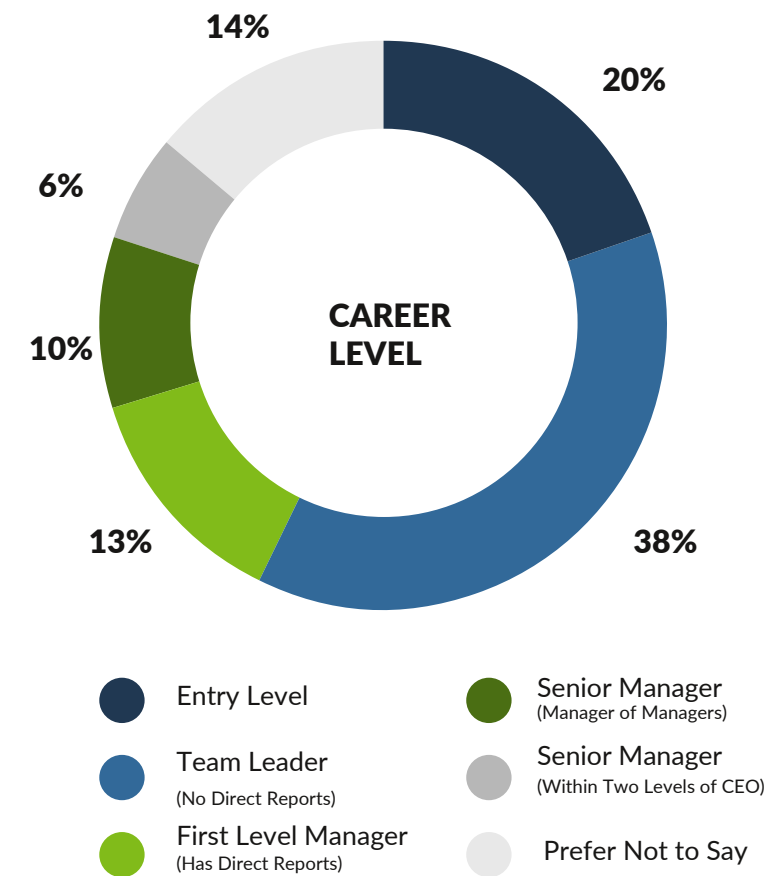
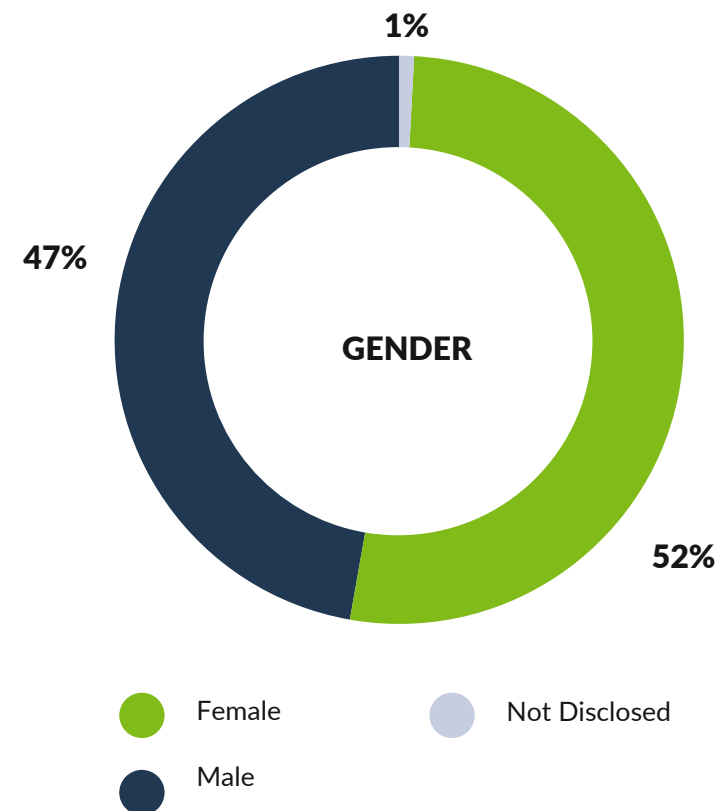
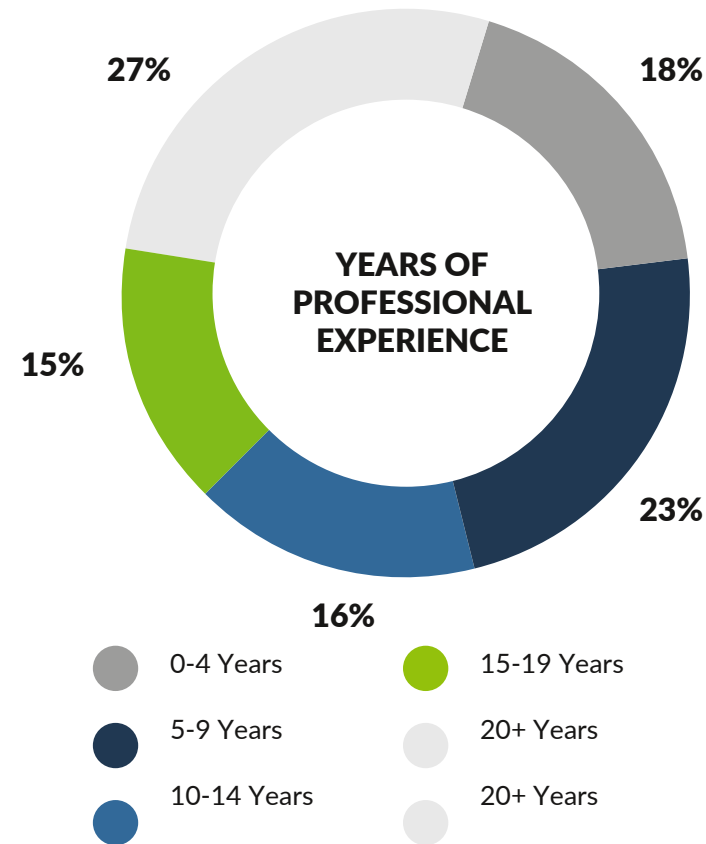
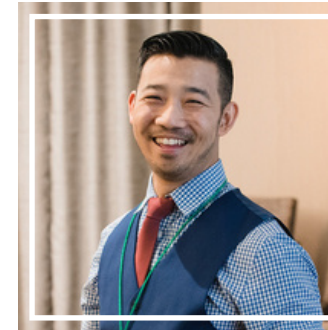
11 Panels Featuring  
45 Senior Executives





# 2021 SASE PRO

## NATIONAL CONFERENCE DIVERSITY



# 2022 PRO VIRTUAL CONFERENCE

## OVERVIEW

The NC2022 Professional Conference will use SASE Pro's Leadership Competency Framework to provide a common language to organize session objectives. The conference will feature additional focus on the high-demand competencies of Leading Yourself for Growth and Leading Impactful Communications. The conference is a fully customizable experience. Each attendee will be able to design their own journey – you may choose a particular competency to focus on for the entire event or shift your focus areas according to specific content of interest.

### CONFERENCE FEATURES

- ◆ >25 hours of programming across 3 concurrent tracks
- ◆ 18 workshops from 9 professional Asian trainers
- ◆ Structured Networking sessions with 250+ Asian professionals
- ◆ Keynotes from Asian Senior Executives



## Opening Keynote

12:00 pm ET

## Connections

1:55 pm ET

## Closing

4:00 pm ET

## Ask Me Anything

4:20 pm ET

## End

4:50 pm ET

**Nikhil Paul**

Crafting A Moonshot  
Purpose for Your Team

**Neelu Kaur**

Managing Up -  
Leveraging your Strengths  
and Asking for What You Need

**Teresa Mar**

Stop People-  
Pleasing, Start Leading!

**Nikhil Paul**

Attacking Together  
With a Plan

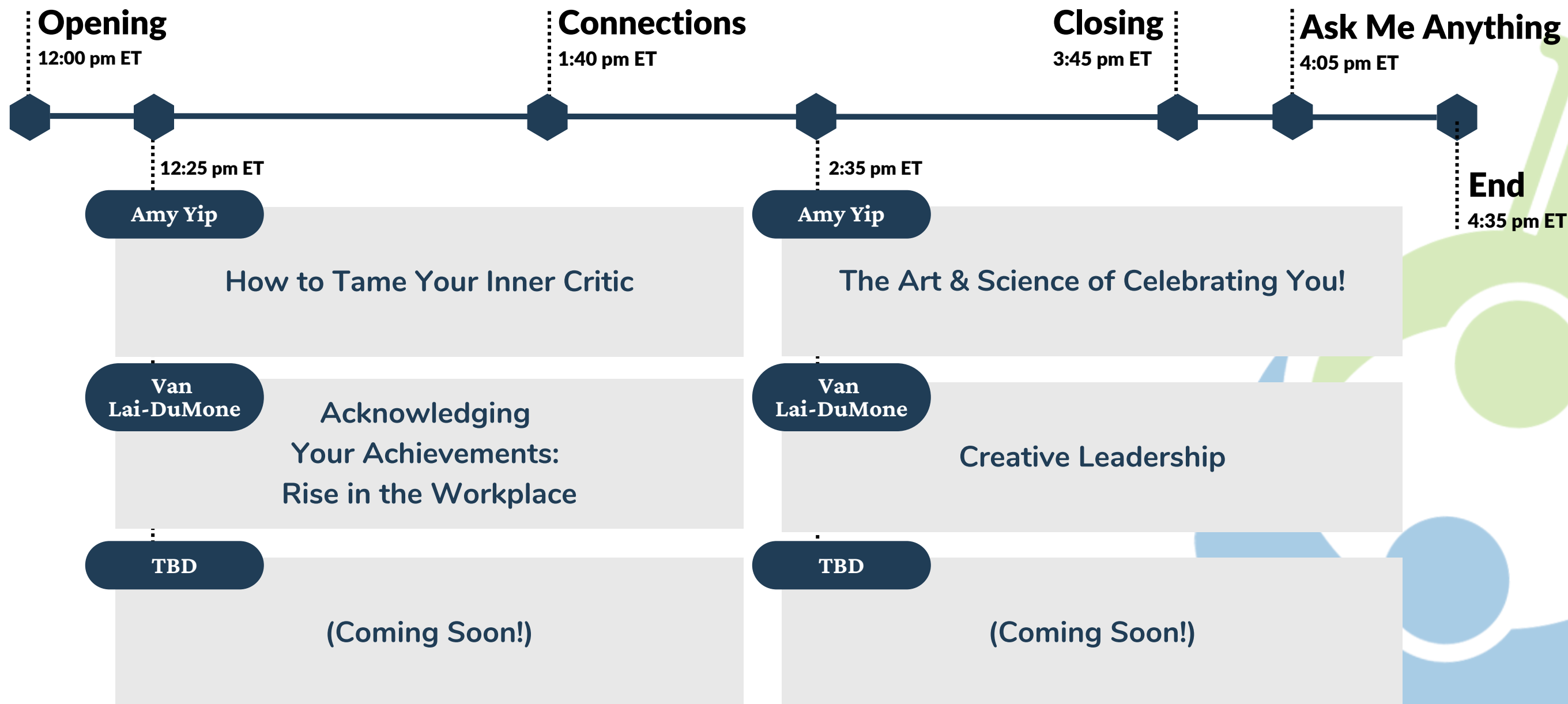
**Neelu Kaur**

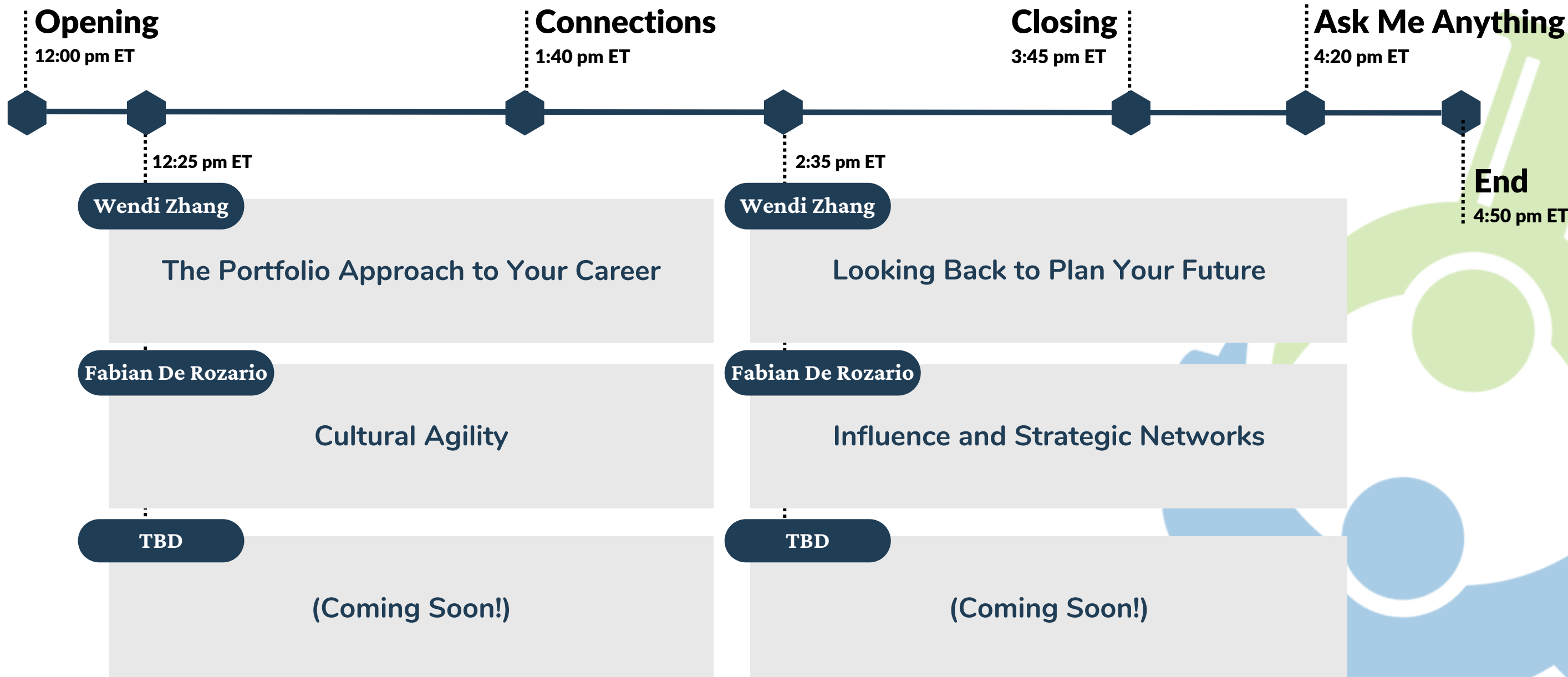
Distracted to Discerning -  
Maximize Productivity by  
Stretching your Virtual Habits

**Teresa Mar**

Public Speaking for People-  
Pleasers









# 2022 PRO VIRTUAL CONFERENCE TRAINING PARTNERS



**TERESA MAR**

Authenticity at Work



**AMY YIP**

Amy Yip Coaching



**VAN LAI-DUMONE**

worksmART Advantage



**NIKHIL PAUL**

We R Human



**WENDI ZHANG**

Wabi x Zabi



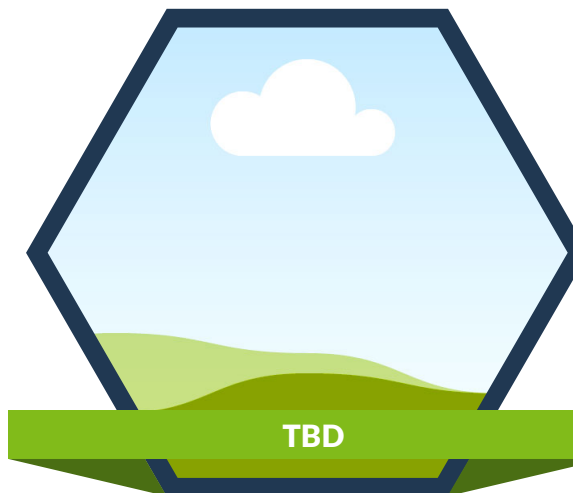
**FABIAN DE ROZARIO**

GlobalConnect



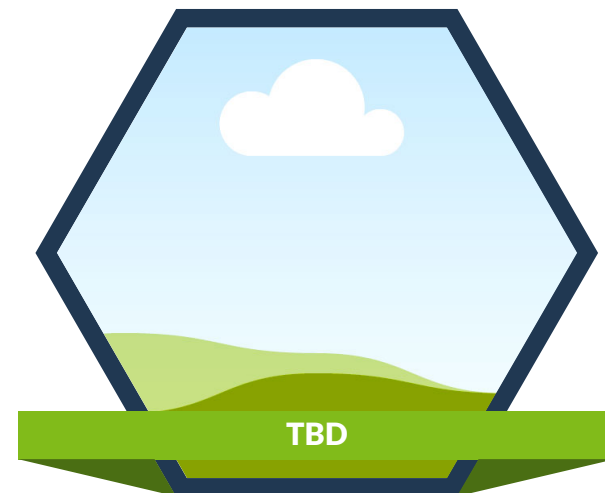
**NEELU KAUR**

Neelu Kaur Leadership & Wellness



**TBD**

tbd



**TBD**

tbd





**2022 PRO VIRTUAL CONFERENCE**  
**REGISTER NOW**

**[CLICK HERE TO REGISTER](#)**

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*ALL-ACCESS PASS TO 3 DAYS OF PROGRAMMING.*



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