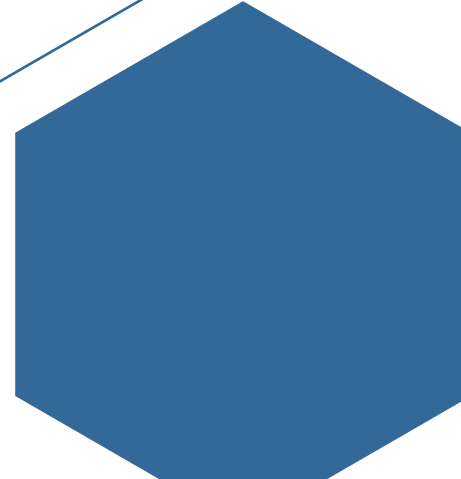


REIMAGINE YOUR LEADERSHIP JOURNEY



2022 PRO NATIONAL CONFERENCE
OCT 6-7 ATLANTA, GA



JOIN US AT THE 2022 PRO NATIONAL CONFERENCE

After two years transforming our events to a virtual environment, we are thrilled to bring in-person programming back to our Asian professional community for our SASE Professional National Conference this October in Atlanta, Georgia.

We've engineered this 2-day professional conference to focus on enabling you to Reimagine Your Leadership Journey in this ever-evolving business landscape. Attendees will have a dynamic experience through a balance of in-depth interactive training sessions, topic-based workshops, and senior executive panels.

Our team is extremely excited to welcome over 500 Asian professionals from 50+ organizations across the country this October. Won't you join us?

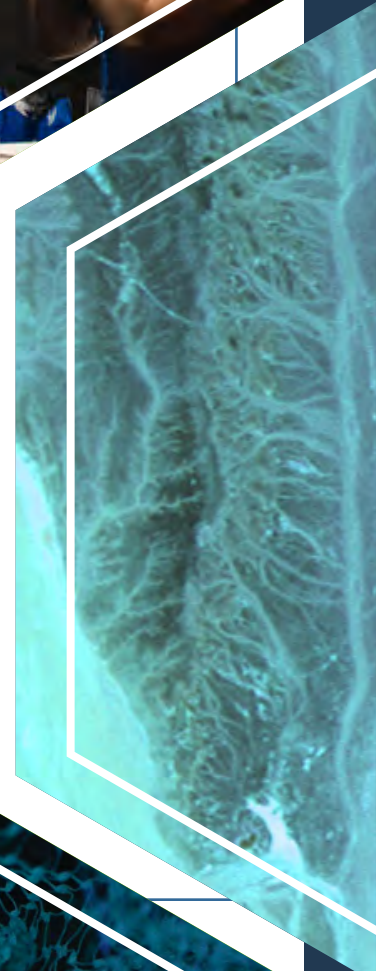
See you in Atlanta!



Paraag Maddiwar
Director of Professional Programs



Khánh Vũ
SASE CEO & Executive Director





SASE PRO is a strategic focus of the Society of Asian Scientists and Engineers (SASE). We seek to increase the business impact of Asian STEM professionals by helping to develop the leadership, cultural agility, and soft skills to unlock your full leadership potential.

3X

Asians are three times under-represented at executive levels compared to entry levels in STEM careers.



“Most companies invest in leadership training. However, few have the expertise or scale to provide training for Asian American professionals to achieve the required cultural adaptability. We envision SASE becoming a scaled hub of expertise and programs to help companies and individuals unlock the leadership potential of the Asian American STEM workforce.”

Dennis Hirotsu
Senior Executive Advisor for SASE Pro
Retired R&D SVP at Procter & Gamble



WHY GET INVOLVED WITH SASE PRO?

Companies will create competitive advantage by:

- Unleashing the leadership potential of their Asian STEM employees;
- Increasing Asian employee retention by developing a stronger sense of community and visible models for success;
- Gaining an edge in Asian STEM workforce recruiting; and
- Addressing the leadership diversity gap over time.

Individuals will transform by:

- Participating in programming that strengthens their business and organizational impact;
- Expanding their personal networks; and
- Gaining exposure to and learning from Asian executive leaders.



"This was an outstanding program! I was able to connect with other Asian American professionals and attend workshops focused on developing the self-awareness and skills to foster future career growth."

Baosheng Liang
Senior Reservoir Engineer Advisor, Chevron



The SASE Pro National Conference not only provided me the resources and connections to build myself as an individual, it gave me a space of inclusivity to be vulnerable as well as the visibility to see the potential in myself through current Asian leaders."

Sokchea Som
Production Supervisor, Cargil



The SASE conference brings together an awesome group of like-minded professionals who help you realize your goals and dreams and nurture you to find your Ikigai - your motivating force."

Ajitha Yerrabelli
Lead Responsible Engineer, Baltimore Gas & Electric

2021 SASE PRO

NATIONAL CONFERENCE RECAP



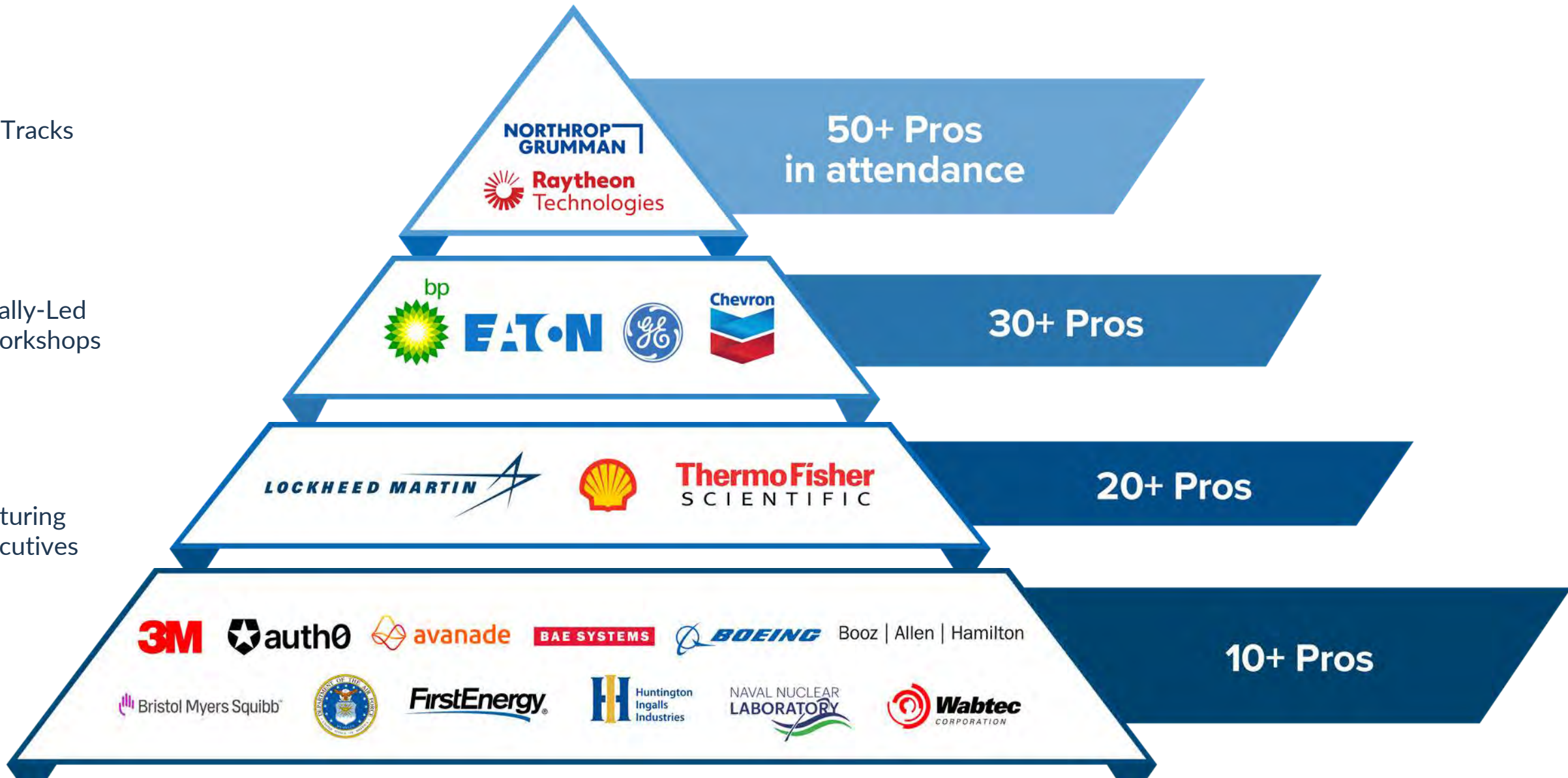
6 Concurrent
Programming Tracks



26 Professionally-Led
Leadership Workshops

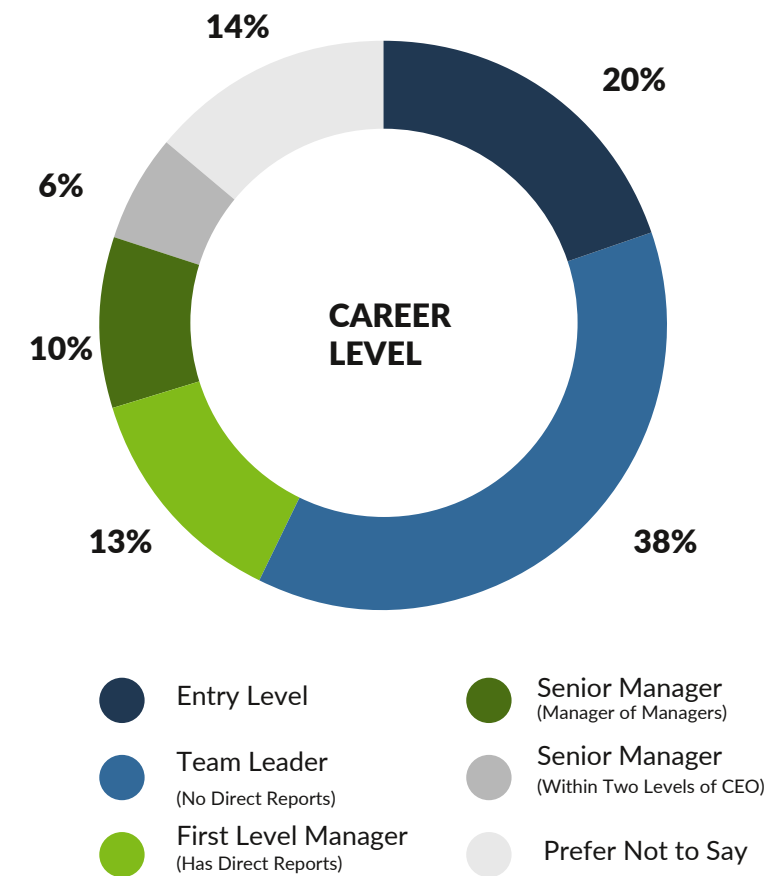
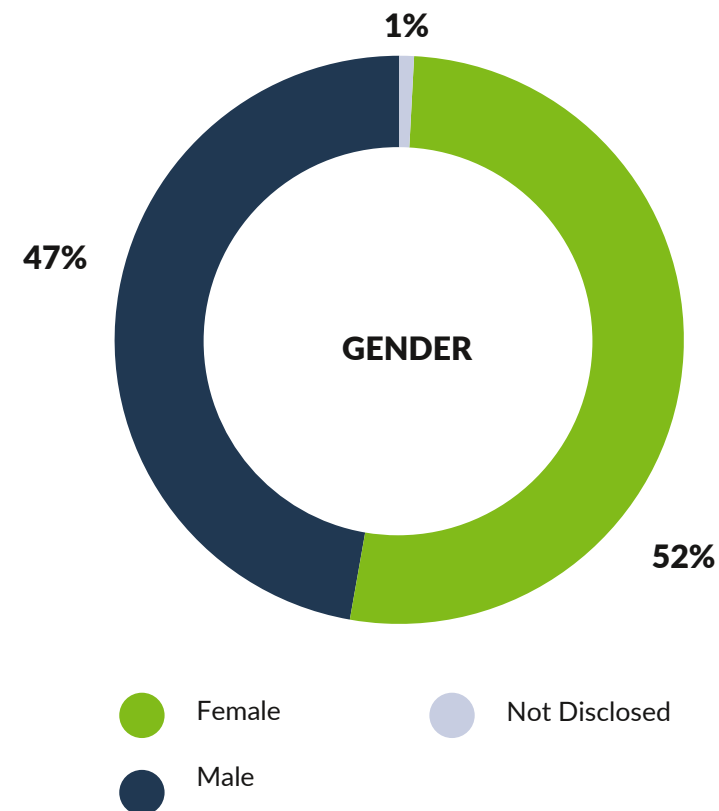
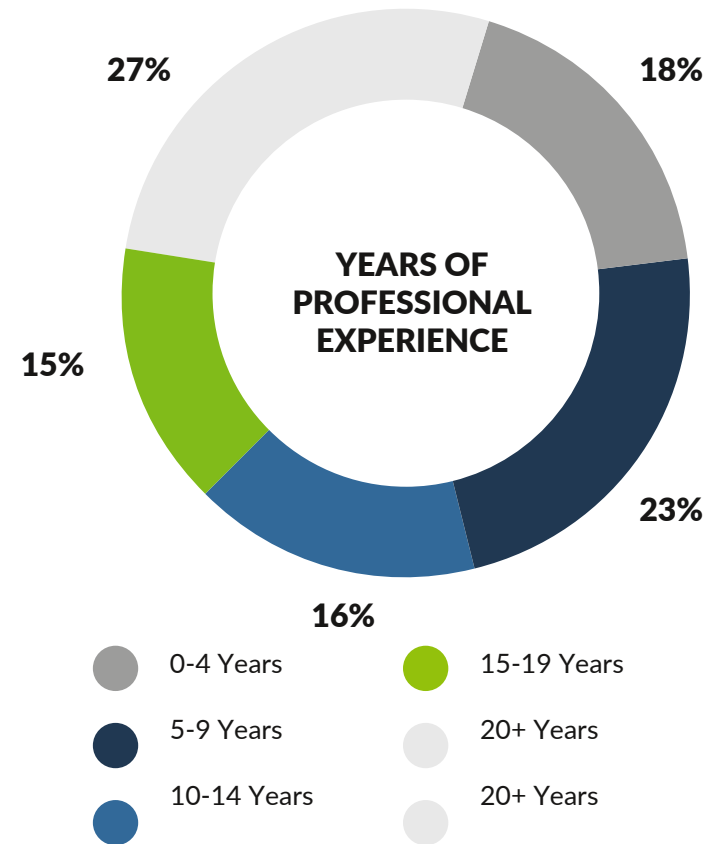


11 Panels Featuring
45 Senior Executives



2021 SASE PRO

NATIONAL CONFERENCE DIVERSITY



2022 PRO NATIONAL CONFERENCE

OVERVIEW

The NC2022 Professional Conference will use SASE Pro's Leadership Competency Framework to provide a common language to organize session objectives. The conference will feature additional focus on the high-demand competencies of Leading Yourself for Growth and Leading Impactful Communications. The conference is a fully customizable experience. Each attendee will be able to design their own journey – you may choose a particular competency to focus on for the entire event or shift your focus areas according to specific content of interest.

CONFERENCE FEATURES

- ◆ 6-8 Concurrent Programming Tracks
- ◆ 40 Interactive Sessions
- ◆ 10+ Top Asian Professional Trainers
- ◆ 40+ Asian Senior Executives



2022 PRO NATIONAL CONFERENCE SCHEDULE

THURSDAY
OCT 6

OPENING KEYNOTE

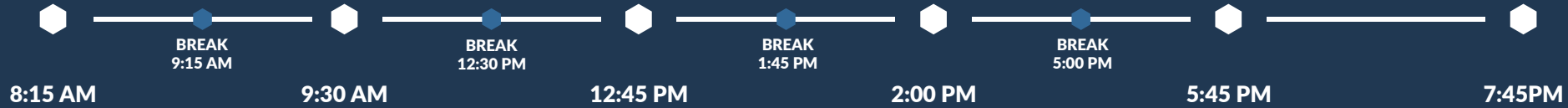
EARLY WORKSHOPS

LUNCH

LATE WORKSHOPS

NETWORKING

END



EARLY WORKSHOPS

Empathy is a Strength of Leadership
with Payal Beri

Strategic Flow: Leverage Optimized Emotional &
Prioritization Flow States
with Vu Pham

3 Keys to Unlocking Your Asian Leadership Barriers
with Jim Lee & Krys Doctor

The Coach Approach to Leadership
with Calvin Chen

...AND MORE!

LATE WORKSHOPS

Reframing Our Identity Narrative With The Imposter Syndrome
with Jeanie Chang

Elevate Your Persuasion Game: 3 Essentials to Propose, Present
and Win Over Executive Stakeholders
with Rebecca Okamoto

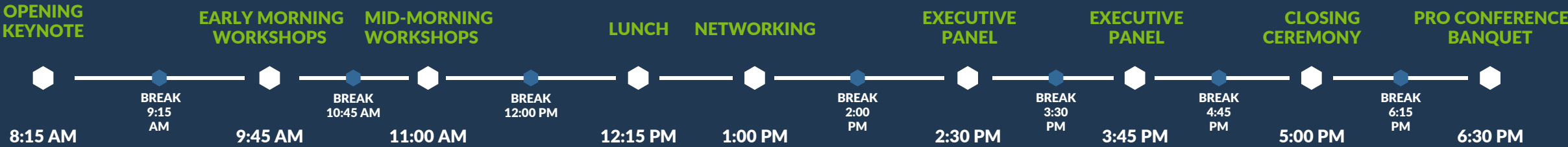
Your Professional Journey, Asian Identity, and Path to Leadership
with Dr. Yon Na

Business Acumen 101: Speak the Language of Business to
Enhance Your Results
with Uday Sheth

...AND MORE!

SCHEDULE

FRIDAY
OCT 7



EARLY MORNING WORKSHOPS

- Net Worth Navigator: Negotiate With Nuance
with Vu Pham
- Reframing the Definition of Asian Success
with Jim Lee
- Building Our Engine of Team Dynamics
with Nikhil Paul
- Be Seen, Be Heard, Be Recognized
with Rebecca Okamoto
- The Science of Habits
with Dr. Yon Na
- ...AND MORE!

MID-MORNING WORKSHOPS

- How to Align Your Career With Your Purpose
with Payal Beri
- Coping with Grief and Trauma in the Workplace
with Jeanie Chang
- Boundaryless Leadership
with Nozomi Morgan
- Getting Ahead in Your Career
with Calvin Chen
- Asian Leadership Development Programs
Roundtable
- ...AND MORE!

EXECUTIVE PANELS

- Taking and Managing Risk in Your Career
- Selling Technical Ideas to Business Leaders
- Finding Your Leadership Groove
- Lessons in Leading Teams to Great Results
- Manage Time & Energy to Meet Work/Personal Priorities
- Leadership Presence Skills I've Developed
- Building Sponsors Who Elevated Our Careers
- ...AND MORE!



2022 PRO NATIONAL CONFERENCE TRAINING PARTNERS



CALVIN CHEN

Calvin Chen Coaching International



JEANIE CHANG

Your Change Provider, PLLC



JIM LEE

B-SPOKE, LLC



NIKHIL PAUL

We R Human



NOZOMI MORGAN

Michiki Morgan



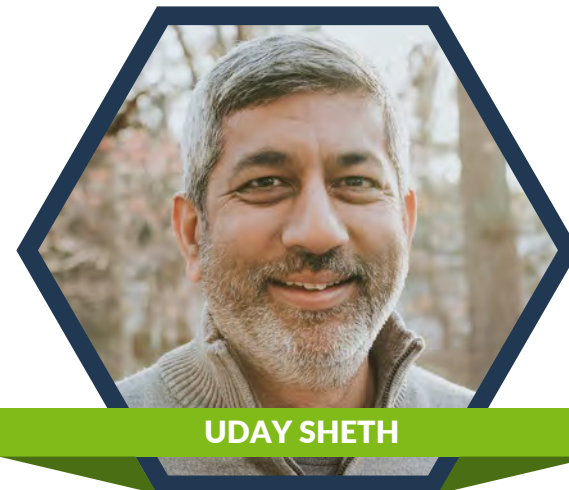
PAYAL BERI

RK Empathy



REBECCA OKAMOTO

Evoke Strategy Group



UDAY SHETH

Sheth Consulting Group



VU PHAM

Elevate AsianUpward



YON NA

Yon Na Consulting, LLC



2022 PRO NATIONAL CONFERENCE
REGISTER NOW

CLICK HERE TO REGISTER

CONVENTION.SASECONNECT.ORG/PROFESSIONAL-CONFERENCE

ALL-ACCESS PASS TO 2 DAYS OF PROGRAMMING.



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linkedin.com/company/saseconnect/